

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmont Ave
 Suite 306
 Towson, MD 21286

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944028-2	09/02/12	September 2012	08/27/12 - 08/30/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	368 CROSSROADS

Flight Dates	Order #	Alt Order #
08/24/12 - 08/30/12	944028	06290316

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	08/28/12	08/29/12	6a A7N More In The AM	6-7a	-TW----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TW----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/28/12	6:12 AM	6a A7N More In The AM	6-7a	:30	NMSNTV04GPH	\$700.00 NM
2	KOAT	W	08/29/12	6:13 AM	6a A7N More In The AM	6-7a	:30	NMSNTV04GPH	\$700.00 NM
19	08/27/12	08/29/12	Good Morning America	7-9a	MTW----	:30	3	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTW----	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	8:40 AM	Good Morning America	7-9a	:30	NMSNTV04GPH	\$600.00 NM
2	KOAT	Tu	08/28/12	8:39 AM	Good Morning America	7-9a	:30	NMSNTV04GPH	\$600.00 NM
3	KOAT	W	08/29/12	7:54 AM	Good Morning America	7-9a	:30	NMSNTV04GPH	\$600.00 NM
20	08/27/12	08/29/12	Action 7 News @ 5p	5-530p	MTW----	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTW----	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV04GPH	\$600.00 NM
1	KOAT	Tu	08/28/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV04GPH	\$600.00 NM
3	KOAT	W	08/29/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV04GPH	\$600.00 NM
21	08/27/12	08/29/12	Action 7 News @ 6p	6-630p	MTW----	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTW----	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
4	KOAT	M	08/27/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
6	KOAT	Tu	08/28/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
2	KOAT	Tu	08/28/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
5	KOAT	W	08/29/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
3	KOAT	W	08/29/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
22	08/27/12	08/29/12	Entertainment Tonight	630-7p	MTW----	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									

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944028-2	09/02/12	September 2012	08/27/12 - 08/30/12
Advertiser		Product	Estimate Number
Crossroads GPS		Issue	368 CROSSROADS

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/27/12	08/29/12	Entertainment Tonight 630-7p		MTW----	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	MTW----				3	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/27/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV04GPH	\$800.00 NM
1	KOAT	M	08/28/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV04GPH	\$800.00 NM
3	KOAT	W	08/29/12	6:57 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV04GPH	\$800.00 NM
23	08/27/12	08/29/12	Nightline	1105-1135p	MTW----	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	MTW----				3	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	11:09 PM	Nightline	1105-1135p	:30	NMSNTV04GPH	\$275.00 NM
2	KOAT	Tu	08/28/12	11:21 PM	Nightline	1105-1135p	:30	NMSNTV04GPH	\$275.00 NM
3	KOAT	W	08/29/12	11:26 PM	Nightline	1105-1135p	:30	NMSNTV04GPH	\$275.00 NM
24	08/27/12	08/27/12	Bachelor Pad	7-10p	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-----				1	\$2,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	8:42 PM	Bachelor Pad	7-10p	:30	NMSNTV04GPH	\$2,200.00 NM
26	08/30/12	08/30/12	Action 7 News @ 6p	6-630p	---T---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	---T---				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	08/30/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
1	KOAT	Th	08/30/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00 NM
27	08/30/12	08/30/12	Entertainment Tonight 630-7p		---T---	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	---T---				1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/30/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV04GPH	\$800.00 NM
28	08/30/12	08/30/12	Nightline	1105-1135p	---T---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	---T---				1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/30/12	11:48 PM	Nightline	1105-1135p	:30	NMSNTV04GPH	\$275.00 NM
LR- Network Program Rerun									
29	08/30/12	08/30/12	Dr Oz	4-5p	---T---	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	---T---				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/30/12	4:55 PM	Dr Oz	4-5p	:30	NMSNTV04GPH	\$450.00 NM

Total Spots 26

Gross Total \$18,350.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertisers



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944028-2	09/02/12	September 2012	08/27/12 - 08/30/12

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	368 CROSSROADS

Agency Commission \$2,752.50

Net Amount Due \$15,597.50

New Mexico Tax Rate 7.0% \$1,091.83

Amount Due \$16,689.33